

Notice of References Cited	Application/Control No. 09/539,558	Applicant(s)/Patent Under Reexamination KARP ET AL.	
	Examiner Jonathan Ouellette	Art Unit 3629	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

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	V	Fisher, Sara, "Firm Lets Users Profit From Their Demographic Data." Los Angeles Business Journal, January 3, 2000.
	W	"Firm to Offer Cash For Consumer Profiles," iMarketing News, v2, n10, p 1+, March 13, 2000.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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